Appl. No. 10/081,070

IN THE CLAIMS

1. (Withdrawn) A method, comprising:

receiving a request at a request aggregator, the request including an individual identifier;

generating a request packet, wherein generating the request packet comprises forming a data packet that includes data based at least in part on the individual identifier, and further including data identifying the request aggregator; and

forwarding the request packet.

2. (Withdrawn) The method of Claim 1, wherein generating the request packet further comprises forming the data packet to include at least one fulfillment code.

3. (Withdrawn) The method of Claim 1, wherein forwarding the request packet comprises addressing the packet to a request fulfillment organization.

4. (Withdrawn) The method of Claim 1, wherein forwarding the request packet comprises transmitting the request packet to a request fulfillment organization.

5. (Withdrawn) The method of Claim 1, wherein receiving the request comprises supplying a RF field adequate to activate an RFID tag and receiving a transmission from the activated RFID tag.

6. (Withdrawn) The method of Claim 1, wherein receiving the request comprises receiving an RF signal.

2

Appl. No. 10/081,070

7. (Withdrawn) The method of Claim 6, wherein the RF signal is received from a low-power transmitter.

8. (Withdrawn) The method of Claim 1, further comprising displaying information regarding one or more items available for request.

9. (Withdrawn) The method of Claim 8, wherein displaying information regarding one or more items comprises providing a series of displays sequentially, and further comprising providing a timing window within which the request can be received, the timing window representing a time period less than the time period for which information is displayed.

10. (Withdrawn) A method of providing anonymous request fulfillment, comprising:

receiving a request packet containing an individual identifier and a request aggregator identifier;

producing, based at least in part on the request packet, a fulfillment package; and

addressing the fulfillment package for delivery.

11. (Withdrawn) The method of Claim 10, further comprising determining a profile of an individual service subscriber based, at least in part, on the individual identifier.

12. (Withdrawn) The method of Claim 11, wherein determining the profile comprises accessing a database.

3

Appl. No. 10/081,070

13. (Withdrawn) The method of Claim 12, further comprising delivering the fulfillment package.

14. (Withdrawn) The method of Claim 13, wherein the fulfillment package is an electronic data packet.

15. (Withdrawn) The method of Claim 13, wherein the fulfillment package includes printed materials.

16. (Withdrawn) The method of Claim 10, wherein the request packet includes packaged goods.

17. (Withdrawn) The method of Claim 12, further comprising determining the content of the fulfillment package based on the request aggregator identifier and a requested item identifier.

18. (Withdrawn) The method of Claim 11, wherein the profile of the individual service subscriber comprises at least one delivery address.

19. (Withdrawn) The method of Claim 11, wherein the profile of the individual service subscriber comprises at least one delivery address for email deliveries, at least one delivery address for service delivery, and at least one delivery address for delivery of goods.

4

Appl. No. 10/081,070

20. (Withdrawn) The method of Claim 19, wherein the profile of the individual service subscriber further comprises instructions regarding the dissemination of the individual service subscriber's personal information to at least one request aggregator.

21. (Original) A method of fulfilling a request with at least partial anonymity for a requestor, comprising:

receiving, at a request aggregator, a request from an individual service subscriber;

generating a logical request packet, the logical request packet containing at least data for determining a user profile of the individual service subscriber and the identity of the request aggregator;

transmitting the logical request packet to a request fulfillment organization; and

accessing, at the request fulfillment organization, the user profile to determine a delivery procedure.

22. (Withdrawn) The method of Claim 21, wherein the logical request packet comprises at least two data packets that, taken together, represent the contents of the logical request packet.

23. (Original) The method of Claim 21, wherein the delivery procedure includes instructions for where to deliver a requested item.

5

Appl. No. 10/081,070

24. (Original) The method of Claim 23, wherein the requested item comprises information.

25. (Withdrawn) The method of Claim 21, wherein the user profile specifies rules for handling the individual service subscriber's personal information.

26. (New) The method of Claim 23, wherein the logical request packet comprises at least two data packets that, taken together, represent the contents of the logical request packet.

27. (New) The method of Claim 23, wherein the user profile specifies rules for handling the individual service subscriber's personal information

6